ORDER

Orders Order / Rev: 193490 Alt Order #: Oklahoma Farmers Care Product Desc: Estimate: Flight Dates: 10/11/16 - 11/08/16 Primary AE: Jenna Salmon **EWSDC** Original Date / Rev: 09/27/16 / 09/27/16 Sales Office: Order Type: **GENERAL** Sales Region: NAT Agency Name: **Victory Enterprises Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 5200 SW 30th St. Billing Cycle: EOM/EOC Davenport, IA 52802 Agency Commission: 15% Advertiser New Business Thru: Name: **Oklahoma Farmers Care** Demographic: A25-54 Order Separation: 00:20:00 **Product Codes:** PL Non-Ballot Issue Advertiser External ID: P-2 Priority: Agency External ID: Revenue Code 1: POL Unit Code: General Revenue Code 2: POL Revenue Code 3: ISS

Bill Plan

Diii i iaii				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	69	\$27,160.00	\$23,086.00
10/31/16	11/08/16	36	\$15,060.00	\$12,801.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	69	\$27,160.00	\$23,086.00	0.00
November 2016	36	\$15,060.00	\$12,801.00	0.00
Totals	105	\$42,220.00	\$35,887.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenna Salmon			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KJRH	10/11/1	6 10/16/16	M-F 5-6am News	CM	5-6am		:30	0	\$140.00P-2	0.00 NM	3	\$420.00
				M-F 5-6am News									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/	10/16	10/16/16	-1-11	3	\$140.00	0.00						
N 2	KJRH	10/11/1	6 10/16/16	M-F Today Show	CM	7-9am		:30	0	\$400.00P-2	0.00 NM	2	\$800.00
				M-F Today Show									
	Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
We	ek: 10/	10/16	10/16/16	11	2	\$400.00	0.00						
N 3	KJRH	10/11/1	6 10/16/16	M-F 10-11am	CM	10-11am		:30	0	\$180.00P-2	0.00 NM	2	\$360.00
				Today Show II									
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
We	ek: 10/	10/16	10/16/16	-11	2	\$180.00	0.00						
N 4	KJRH	10/11/1	6 10/16/16	M-F 11am News	CM	11am-12pm		:30	0	\$220.00P-2	0.00 NM	4	\$880.00
				M-F 11am-12pm	News								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	ek: 10/	10/16	10/16/16	-1111	4	\$220.00	0.00						
N 5	KJRH	10/11/1	6 10/16/16	M-F 5-530pm Nev	vs CM	5-530pm		:30	0	\$500.00P-2	0.00 NM	2	\$1,000.00
				M-F 5-530pm Nev	WS								
	Star	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
We	eek: 10/	10/16	10/16/16	11	2	\$500.00	0.00						

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Order / Rev: 193490 Advertiser: Oklahoma Farmers Care

Alt Order #: Product Desc: Oklahoma Farmers Care KJRH

Flight Dates: 10/11/16 - 11/08/16 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 6 KJRH	10/11/1	6 10/16/16	M-F 6-630pm Nev M-F 6-630pm Nev		6-630pm		:30	0	\$600.00P-2	0.00 NM	3	\$1,800.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays -1-11	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
N 7 KJRH	10/12/1	6 10/12/16	M-F 1035-1135pm The Tonight Show		1035-1135pr	mW	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/	rt Date 10/16	End Date 10/16/16	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N 8 KJRH			Sa 5-530pm News		5-530pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/	rt Date	End Date 10/16/16	Weekdays	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N 9 KJRH			Sa 6-630pm News	s CM	6-630pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/	rt Date	End Date 10/16/16	Weekdays	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N10 KJRH			Su 8-9am News Su 8-9am News	CM	8-9am	S	:30	1	\$480.00P-2	0.00 NM	1	\$480.00
Star Week: 10/	rt Date	End Date 10/16/16	Weekdays	Spots/Week	<u>Rate</u> \$480.00	Rating 0.00						
N11 KJRH			M-F 5-6am News	CM	5-6am		:30	0	\$140.00P-2	0.00 NM	2	\$280.00
	rt Date	End Date	M-F 5-6am News Weekdays	Spots/Week	Rate	Rating						
Week: 10/ N12 KJRH		10/23/16 6 10/18/16	11 M-F 6-7am News	CM 2	\$140.00 6-7am	0.00 -T	:30	1	\$400.00P-2	0.00 NM	1	\$400.00
	rt Date	End Date	M-F 6-7am News Weekdays	Spots/Week	Rate	Rating						
Week: 10/ N13 KJRH		10/23/16 6 10/23/16	-T M-F Today Show	CM	\$400.00 7-9am	0.00	:30	3	\$400.00P-2	0.00 NM	3	\$1,200.00
<u>Sta</u>	rt Date	End Date	M-F Today Show Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/ N14 KJRH		10/23/16 6 10/23/16	1-1-1 M-F 10-11am	CM	\$400.00 10-11am	0.00	:30	0	\$180.00P-2	0.00 NM	3	\$540.00
<u>Sta</u>	rt Date	End Date	Today Show II <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/23/16	-111 M-F 11am News	3 CM	\$180.00 11am-12pm	0.00 11111	:30	5	\$220.00P-2	0.00 NM	5	\$1,100.00
_			M-F 11am-12pm	News			.30	5	φ220.00F-2	U.UU INIVI	5	φ1,100.00
Week: 10/	rt Date 17/16	End Date 10/23/16	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$220.00	Rating 0.00						
N16 KJRH	10/19/1	6 10/20/16	M-F 5-530pm Nev M-F 5-530pm Nev		5-530pm	11	:30	2	\$500.00P-2	0.00 NM	2	\$1,000.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays 11	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N17 KJRH	10/17/1	6 10/23/16	M-F 6-630pm Nev M-F 6-630pm Nev		6-630pm		:30	0	\$600.00P-2	0.00 NM	4	\$2,400.00
Star Week: 10/	rt Date	End Date 10/23/16	Weekdays 11-11	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
N18 KJRH			M-F 10-1035pm N M-F 10-1035pm N	lews CM	10-1035pm	-T	:30	1	\$1,000.00P-2	0.00 NM	1	\$1,000.00
Star Week: 10/	rt Date	End Date 10/23/16	Weekdays -T	Spots/Week	<u>Rate</u> \$1,000.00	Rating 0.00						
N19 KJRH			M-F 1035-1135pm The Tonight Show	n CM	1035-1135pr		:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
			Sa 5-530pm News	s CM	5-530pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						

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Alt Order #: Product Desc: Oklahoma Farmers Care KJRH

Flight Dates: 10/11/16 - 11/08/16 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N20 KJRH	10/22/1	6 10/22/16	Sa 5-530pm New Sa 5-530pm New		5-530pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N21 KJRH	10/23/1	6 10/23/16	Su 8-9am News Su 8-9am News	CM	8-9am	S	:30	1	\$480.00P-2	0.00 NM	1	\$480.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays S	Spots/Week	<u>Rate</u> \$480.00	Rating 0.00						
N22 KJRH			Su 10-11am News	-	10-11am	S	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	Weekdays S	Spots/Week	<u>Rate</u> \$300.00	Rating 0.00						
N23 KJRH	10/17/1	6 10/19/16	M-F 5-6am News M-F 5-6am News	СМ	5-6am	1-1	:30	2	\$140.00P-2	0.00 NM	2	\$280.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N24 KJRH	10/17/1	6 10/19/16	M-F Today Show M-F Today Show	СМ	7-9am	1-1	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
Star Week: 10/	rt Date 17/16	End Date 10/23/16	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N25 KJRH	10/25/1	6 10/27/16	M-F 10-11am Today Show II	СМ	10-11am	-1-1	:30	2	\$180.00P-2	0.00 NM	2	\$360.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> -1-1	Spots/Week 2	<u>Rate</u> \$180.00	Rating 0.00						
N26 KJRH			M-F 11am News M-F 11am-12pm	CM News	11am-12pm	11111	:30	5	\$220.00P-2	0.00 NM	5	\$1,100.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> 11111	Spots/Week 5	Rate \$220.00	Rating 0.00						
N27 KJRH	10/24/1	6 10/26/16	M-F 5-530pm Nev M-F 5-530pm Nev		5-530pm	1-1	:30	2	\$500.00P-2	0.00 NM	2	\$1,000.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> 1-1	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N28 KJRH	10/24/1	6 10/28/16	M-F 6-630pm Nev M-F 6-630pm Nev		6-630pm	1-111	:30	4	\$600.00P-2	0.00 NM	4	\$2,400.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> 1-111	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00						
N29 KJRH	10/25/1	6 10/26/16	M-F 1035-1135pn The Tonight Show		1035-1135pm	n -11	:30	2	\$600.00P-2	0.00 NM	2	\$1,200.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
N30 KJRH	10/29/1	6 10/29/16	Sa 5-530pm News		5-530pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N31 KJRH	10/29/1	6 10/29/16	Sa 6-630pm New Sa 6-630pm New		6-630pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N32 KJRH	10/30/1	6 10/30/16	Su 8-9am News Su 8-9am News	CM	8-9am	S	:30	1	\$480.00P-2	0.00 NM	1	\$480.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$480.00	Rating 0.00						
			Su 10-11am News		10-11am	S	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
Star Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
			Su 5-530pm News		5-530pm	S	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						

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Alt Order #: Product Desc: Oklahoma Farmers Care KJRH

Flight Dates: 10/11/16 - 11/08/16 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N34 KJRH	10/30/1	6 10/30/16	Su 5-530pm News		5-530pm	S	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Sta Week: 10/	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00						
N35 KJRH			M-F 5-6am News M-F 5-6am News	CM	5-6am	-11	:30	2	\$140.00P-2	0.00 NM	2	\$280.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/06/16	Weekdays -11	Spots/Week 2	<u>Rate</u> \$140.00	Rating 0.00						
N36 KJRH			M-F 6-7am News M-F 6-7am News	СМ	6-7am	1-1	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/06/16	Weekdays 1-1	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N37 KJRH			M-F Today Show M-F Today Show	CM	7-9am	-11	:30	2	\$400.00P-2	0.00 NM	2	\$800.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	Weekdays -11	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
N38 KJRH			M-F 10-11am Today Show II	СМ	10-11am	1-1-1	:30	3	\$180.00P-2	0.00 NM	3	\$540.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/06/16	<u>Weekdays</u> 1-1-1	Spots/Week	<u>Rate</u> \$180.00	Rating 0.00						
N39 KJRH			M-F 11am News M-F 11am-12pm	CM	11am-12pm	-1111	:30	4	\$220.00P-2	0.00 NM	4	\$880.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/06/16	Weekdays -1111	Spots/Week 4	<u>Rate</u> \$220.00	Rating 0.00						
N40 KJRH			M-F 5-530pm Nev M-F 5-530pm Nev	vs CM	5-530pm	11	:30	2	\$500.00P-2	0.00 NM	2	\$1,000.00
<u>Sta</u> Week: 10/	rt Date	End Date 11/06/16	Weekdays 11	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
N41 KJRH			M-F Nightly News	СМ	530-6pm	-11	:30	2	\$800.00P-2	0.00 NM	2	\$1,600.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> -11	Spots/Week 2	<u>Rate</u> \$800.00	Rating 0.00						
N42 KJRH			M-F 6-630pm Nev M-F 6-630pm Nev		6-630pm	1-11	:30	3	\$600.00P-2	0.00 NM	3	\$1,800.00
Sta Week: 10/	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> 1-11	Spots/Week 3	<u>Rate</u> \$600.00	Rating 0.00						
N43 KJRH			M-F 10-1035pm N M-F 10-1035pm N		10-1035pm	-T	:30	1	\$1,000.00P-2	0.00 NM	1	\$1,000.00
Sta Week: 10/	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$1,000.00	Rating 0.00						
N44 KJRH			M-F 1035-1135pm The Tonight Show	n CM	1035-1135pr		:30	1	\$600.00P-2	0.00 NM	1	\$600.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	Weekdays W	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N45 KJRH	11/05/1	6 11/05/16	Sa 5-530pm News		5-530pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N46 KJRH	11/05/1	6 11/05/16	Sa 6-630pm News		6-630pm	S-	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	Weekdays S-	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N47 KJRH			Su Today Show Su Today Show	СМ	7-8am	S	:30	1	\$300.00P-2	0.00 NM	1	\$300.00
<u>Sta</u> Week: 10/	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$300.00	Rating 0.00						
			Su 8-9am News Su 8-9am News	СМ	8-9am	S	:30	1	\$480.00P-2	0.00 NM	1	\$480.00
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						

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KJRH

Order / Rev: 193490 Alt Order #:

Advertiser: Oklahoma Farmers Care

Product Desc:

Oklahoma Farmers Care

Flight Dates: 10/11/16 - 11/08/16 Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots		Rtg Type	Spots	Amount
N48 KJRH 11/06/	/16 11/06/16	Su 8-9am News Su 8-9am News	CM	8-9am	S	:30	1	\$480.00P-2	0.00 NM	1	\$480.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/31/16	11/06/16	S	1	\$480.00	0.00						
N49 KJRH 11/06/	/16 11/06/16		CM	9-10am	S	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
0 5 .	5.15 .	Meet The Press	0	5.	5.0						
Start Date Week: 10/31/16	End Date 11/06/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00						
N50 KJRH 11/06/				5-530pm	S	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
		Su 5-530pm New			_			******			***************************************
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/31/16	11/06/16	S	1	\$600.00	0.00						
N51 KJRH 11/07/	/16 11/08/16	M-F 5-6am News M-F 5-6am News	_	5-6am	11	:30	2	\$140.00P-2	0.00 NM	2	\$280.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	11	2	\$140.00	0.00						
N52 KJRH 11/07/	/16 11/07/16	M-F 6-7am News M-F 6-7am News	_	6-7am	M	:30	1	\$400.00P-2	0.00 NM	1	\$400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$400.00	0.00			*			
N53 KJRH 11/07/		M-F Today Show M-F Today Show		7-9am	M	:30	1	\$400.00P-2	0.00 NM	1	\$400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$400.00	0.00			*			^
N54 KJRH 11/07/	/16 11/07/16	M-F 10-11am Today Show II	CM	10-11am	M	:30	1	\$180.00P-2	0.00 NM	1	\$180.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$180.00	0.00						
N55 KJRH 11/07/	/16 11/07/16	M-F 11am News	CM	11am-12pm	M	:30	1	\$220.00P-2	0.00 NM	1	\$220.00
		M-F 11am-12pm	News								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$220.00	0.00						
N56 KJRH 11/07/	/16 11/07/16	M-F 5-530pm Nev M-F 5-530pm Ne		5-530pm	M	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$500.00	0.00						
N57 KJRH 11/07/	/16 11/07/16	M-F 6-630pm Nev M-F 6-630pm Ne		6-630pm	M	:30	1	\$600.00P-2	0.00 NM	1	\$600.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/07/16	11/13/16	M	1	\$600.00	0.00						

Totals 105 \$42,220.00